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Harvester
Company. In
the early
1980s, a
combination
of a recession,
surplus farm
commodities
and a strong
U.S. dollar
brought
disaster.
Harvester
barely
escaped
bankruptcy,
and now a
smaller,
leaner,
reorganized
company is
attempting a
comeback.
Marsh has
done a fine
job of telling
this story, one
of great
interest
beyond the
business
community.A

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very enjoyable
and
interesting
book that
begins with a
history of the
reaper and its
impact on
American
farming. The
McCormick
family,
descendants
of its inventor,
built the
company
through
beneficial
mergers and
clever
marketing.
Henry Ford
was selling his
Fordson
tractor at a
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