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Business Ethics: A Textbook with Cases

Prentice Hall
Business in Ethical Focus is a compilation of classical and contemporary essays and case studies in business ethics. Readers will become acquainted with seminal ideas on corporate social responsibility and the place of business in a just society. Other topics include diversity in the workplace, sexual harassment, workplace rights, environmental responsibility and sustainability, global business, intellectual property, bribery, and ethical issues in advertising and

marketing. This second edition adds a dozen original case studies, as well as new sections on global perspectives (with articles on Islamic, Confucian, and Buddhist business ethics), entrepreneurship, and the non-profit sector. Background material on ethical theory and the nature of business ethics is included to orient readers new to this field. *Readings and Cases in Corporate Morality* Emerald Group Publishing This volume looks at the role of organizations in society, the international and multidisciplinary scope of business ethics, and the importance of narrative. *Philosophy* Springer Science & Business Media The Business Ethics Workshop by James Brusseau focuses on

reality and engagement. Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues. [From Altruism and Utilitarianism to Bioethics and Political Ethics, an Exploration of the Concepts of Right and Wrong](#) Broadview Press Business ethics as a discipline leans on cases but flourishes by thorough analysis and reflection. The present volume offers both. After three introductory chapters into business ethics eight recent European cases, mainly stemming from The Netherlands and

Belgium and all of them with a clear moral impact, are extensively described and analysed. Among them are the Lernout and Hauspie speech technology disaster, Heineken's struggle with the promotion girls selling beer in Cambodia, cartels in the Dutch construction industry, the pharmaceutical industry and the Aids crisis, and Unilever allegedly making use of child labour in the cotton industry in India. Each case is followed by two expert comments, from the fields of general ethics, but also of law, economics, management and organisation theory, sociology and social psychology. Cases and comments together offer an unique entrance in varieties of moral reasoning and in the personal and institutional dimensions to be taken into account when facing a corporate case saturated with moral ambiguities. This book will be of interest to researchers as well as teachers of undergraduate and graduate courses in Business Ethics, Business in Society, Management and Organisation Theory and Strategic Management. It will also be useful for business

practitioners eager to find moral guidance in their specific field.

Business Ethics Prentice Hall

"Ethical Conflicts in Psychology" will help both present and future psychologists develop sensitivity to the ethical aspects of their field; leaving them more considerate, critical, and skeptical about their own behavior and the ethical constraints under which they work. Topics addressed range from how ethics are best learned and integrated to such issues as confidentiality and supervision.

Moral Issues in Business Gale and the British Library

Explore the mysteries of morality and the concept of right and wrong with this accessible, engaging guide featuring basic facts along with an overview of modern-day issues ranging from business ethics and bioethics to political and social ethics. Ethics 101 offers an exciting look into the history of moral principles that dictate human behavior. Unlike traditional textbooks that overwhelm, this easy-to-read guide presents the key concepts of ethics in fun, straightforward

lessons and exercises featuring only the most important facts, theories, and ideas. Ethics 101 includes unique, accessible elements such as: -Explanations of the major moral philosophies including utilitarianism, deontology, virtue ethics, and eastern philosophers including Avicenna, Buddha, and Confucius. - Classic thought exercises including the trolley problem, the sorites paradox, and agency theory -Unique profiles of the greatest characters in moral philosophy -An explanation of modern applied ethics in bioethics, business ethics, political ethics, professional ethics, organizational ethics, and social ethics From Plato to Jean-Paul Sartre and utilitarianism to antirealism, Ethics 101 is jam-packed with enlightening information that you can't get anywhere else!

Ethical Conflicts in Psychology Cengage Learning

This text offers both a clear and thorough introduction to normative ethical theory and an extensive survey of moral issues that show how ethical theory is applied in practice. The first section presents a survey of the

main methods of ethical reasoning, introducing four normative theories in four separate chapters. A case study introduces each chapter to provide a background for further explanations and to illustrate relevant features of the theory. The second section of the text presents separate chapters on ten ethical issues—including such subjects as nuclear war, euthanasia, sexual ethics and capital punishment. Business Ethics: Ethical Decision Making and Cases Greenwood Publishing Group

Readers examine the use of services marketing as a competitive tool from a uniquely broad perspective with Hoffman/Bateson's SERVICES MARKETING: CONCEPTS, STRATEGIES, AND CASES, 5E. Using a reader-friendly, streamlined structure, this book explores services marketing not only as an essential focus for service firms, but also as a competitive advantage for companies that market tangible products. A wealth of real examples feature a variety of businesses from industries both within and beyond the nine service economy supersectors: education and health

services, financial activities, government, information, leisure and hospitality, professional and business services, transportation and utilities, wholesale and retail trade, and other services. Cutting-edge data addresses current issues, such as sustainability, technology, and the global market, giving readers valuable insights and important skills for success in business today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The SAGE Encyclopedia of Business Ethics and Society APA Books

BUSINESS AND SOCIETY employs a stakeholder management framework. This framework emphasizes a business's social, legal, political, and ethical responsibilities to both external and internal groups that have a stake, or interest, in that business. It is a fundamental goal of the course that students really get that responsible business decision makers strive to balance and protect the interests of various stakeholders—investors, employees, community, environment,

etc. An emphasis is also placed on the fact that one needs to understand that business situations will continually arise that will truly test one's values and ethics. BUSINESS AND SOCIETY not only exposes students to diverse and important stakeholder and ethical frameworks for considering and protecting stakeholder interests, through its use of cases and other real-world applications, this text enhances the precision with which students think about and practice ethical decision making. Opportunities to apply stakeholder and ethical systems to specific business problems abound, and questions are provided with all cases and applications to focus student reasoning, ensuring excellent preparation for class discussions. Business & Society: Ethics, Sustainability & Stakeholder Management Prentice Hall

Ethics for Today This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect

not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved - there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty-three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues.

Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media. Ethics, Theory and Practice Springer Science & Business Media Readers gain a strong understanding of the importance of business ethics, sustainability, and stakeholder management from a strong managerial perspective with Carroll, Brown and Buchholtz's *BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 10E*. Readers see, first-hand, how the most successful business decision makers are able to balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. They review the importance of business decision making particularly now, as businesses recover from a

perilous financial period. Readers are able to examine in detail the social, legal, political, and ethical responsibilities of a business to all external and internal groups that have a stake, or interest, in that business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Management Cengage Learning One need only read a few pages of *PHILOSOPHY: A TEXT WITH READINGS, 13th Edition*, to appreciate Manuel Velasquez's gift for making complex philosophical concepts accessible to today's students while still exposing them to college-level writing. This book is a perfect choice for first-time philosophy students, as it covers a wide range of topics, including human nature, reality, truth, ethics, the meaning of life, diversity, and social/political philosophy, all supported by nontechnical primary sources. The thirteenth edition includes new features that help students engage with the topics and readings more than ever. Like the previous edition, this new

edition includes critical-thinking and argument analysis activities carefully woven into the book's narrative.

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Business & Society

Createspace Independent Publishing Platform Integrity is essential to Judeo-Christian business ethics. But today's business environment is complex. Those in business, and those preparing to enter the business world, need to grapple with the question of how integrity and biblical ethics can be applied in the workplace. They need to go "beyond integrity" in their thinking. Beyond Integrity is neither excessively theoretical nor simplistic and dogmatic. Rather, it offers a balanced and pragmatic approach to a number of concrete ethical issues. Readings from a wide range of sources present competing perspectives on each issue, and real-life case studies further help the reader grapple with ethical dilemmas. The authors conclude each chapter with their own distinctly Christian commentary on the topic

covered. This Zondervan ebook of the third edition has been revised to provide the most up-to-date introduction to the issues Christians face in today's constantly changing business culture. Revisions include:

- 30 new case studies
- 1/3 new readings
- 50% substantially revised
- sidebars that reflect the issues in the news and business press
- summaries and material for discussion

A Stakeholder and Issues Management Approach

Prentice Hall Employees have personal responsibilities as well as responsibilities to their employers. They also have rights. In order to maintain their well-being, employees need opportunities to resolve conflicting obligations. Employees are often torn between the ethical obligations to fulfill both their work and non-work roles, to respect and be respected by their employers and coworkers, to be responsible to the organization while the organization is reciprocally responsible to them, to be afforded some degree of autonomy at work while attending to collaborative goals, to work within a climate of mutual employee-

management trust, and to voice opinions about work policies, processes and conditions without fear of retribution. Humanistic organizations can recognize conflicts created by the work environment and provide opportunities to resolve or minimize them. This handbook empirically documents the dilemmas that result from responsibility-based conflicts. The book is organized by sources of dilemmas that fall into three major categories: individual, organizational (internal policies and procedures), and cultural (social forces external to the organization), including an introduction and a final integration of the many ways in which organizations can contribute to positive employee health and well-being. This book is aimed at both academicians and practitioners who are interested in how interventions that stem from industrial and organizational psychology may address ethical dilemmas commonly faced by employees. *Engineering Ethics: Concepts and Cases* Springer Science & Business Media The ethics book no psychology student or

professional should be without Thoroughly updated and expanded to include recent research findings, landmark legal decisions, the Hoffman Investigation Report, and changes in the ethical guidelines of the American Psychological Association and the Canadian Psychological Association, the new 5th edition of *Ethics in Psychotherapy and Counseling* covers the latest developments in ethical thinking, standards, and practice. You'll learn how to strengthen your ethical awareness, judgement, and decision-making. Distinguished Emeritus Professor Don Meichenbaum described the 5th edition as 'a MUST READ book for both beginning and seasoned clinicians' and Professor David H. Barlow wrote, 'A stunningly good book. . . . If there is only one book you buy on ethics, this is the one.' Covers the many changes and challenges brought about by new technology, EHRs, videoconferencing, and texting, as well as practicing across state and provincial borders Discusses moral distress and moral courage Includes 5 chapters on different aspects of

critical thinking about ethical challenges, including a chapter on 'Ethics Placebos, Cons, and Creative Cheating: A User's Guide' Deals with complex issue of culture, race, religion, sexual identity, sexual orientation, and politics Provides steps to strengthen ethics in organizations Offers guidance on responding to ethics, licensing, and malpractice complaints—not to imply that you'll need to after reading this book! Keeps the focus on practical, creative approaches to the responsibilities, challenges, and opportunities encountered by therapists and counselors in their work. **Work and Quality of Life** Cengage Learning Bridging the gap between theory and practice, **ENGINEERING ETHICS, Fifth Edition**, will help you quickly understand the importance of your conduct as a professional and how your actions can affect the health, safety, and welfare of the public. **ENGINEERING ETHICS, Fifth Edition**, provides dozens of diverse engineering cases and a proven and structured method for analyzing them; practical application of the

Engineering Code of Ethics; focus on critical moral reasoning as well as effective organizational communication; and in-depth treatment of issues such as sustainability, acceptable risk, whistleblowing, and globalized standards for engineering. Additionally, a new companion website offers study questions, self-tests, and additional case studies. Available with InfoTrac Student Collections <http://gocengage.com/info-trac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. *The Next Phase of Business Ethics* Springer **MORAL ISSUES IN BUSINESS, 13E** examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and

responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses situation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Legal Environment of Business Cengage

Learning

How are leaders successfully managing competitive companies in the 21st Century? Gulati/Mayo/Nohria's *MANAGEMENT, 1E*, by award-winning instructors and prominent Harvard business experts, addresses the many integrated facets in answering this key question to help you effectively prepare for successful leadership now and in the future. As a manager, you will be confronted with challenges and opportunities that are more dynamic and complex than ever before. As a leader in any

business role, you need to understand how to harness technological advances, manage and lead a dispersed and diverse workforce, anticipate and react to constant competitive and geopolitical change and uncertainty, compete on a global scale, and operate in a socially responsible and accountable manner. Gulati/Mayo/Nohria's *MANAGEMENT, 1E* demonstrates the mutual interconnectivity between three key facets of management: strategic positioning, organizational design, and individual leadership. The book presents management from a tangible, integrated, and current perspective, teaching you to visualize how strategy informs leadership and how leaders influence strategic positioning and, ultimately, manage performance. Available with InfoTrac Student Collections <http://gocengage.com/info-trac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. *The Morality of Corporate Decision Making* Cengage Learning This work has been selected by scholars as

being culturally important, and is part of the knowledge base of civilization as we know it. This work was reproduced from the original artifact, and remains as true to the original work as possible. Therefore, you will see the original copyright references, library stamps (as most of these works have been housed in our most important libraries around the world), and other notations in the work. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. As a reproduction of a historical artifact, this work may contain missing or blurred pages, poor pictures, errant marks, etc. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant. [Business in Ethical Focus: An Anthology - Second](#)

Edition Zondervan
Academic

The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary

concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the

obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.