
General Motors

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General Motors

2024-03-21

BECK SANTOS

Facts and Figures about General Motors Penn State University Press
How could one company—General Motors—meet disaster on one continent and achieve explosive growth on another

at the very same time? While General Motors was hurtling towards bankruptcy in 2009, GM's subsidiary in China was setting new sales and profit records. This book reveals how extraordinary people, remarkable decisions and surprising breaks made triumph in China possible for General Motors. It also shows just

how vulnerable that winning track record remains. No small part of GM's success in China springs from its management of shifting business and political relationships. In China, the government makes the rules for—and competes in—the auto industry. GM's business partner, the City of Shanghai, is both an ally and a competitor. How does such an unnatural relationship work on a day-to-day basis? Where will it go on the future? General Motors also engages in constant battles with other global and Chinese car makers for the hearts of demanding Chinese consumers. Dunne gives us rare glimpses into the mindsets and behavior of this new moneyed set, the worlds newest class of wealthy consumers. China is already the number one car market in the world. During the

next ten years, China will export millions of cars and trucks globally, including to the United States. *American Wheels, Chinese Roads* presents readers with fascinating illustrations of what to expect when Chinese cars, companies, and business people arrive on our shores. [On a Clear Day You Can See General Motors](#) HarperCollins Publishers
Once this country's largest and most successful corporation, General Motors has now fallen into bankruptcy. Back in the 1950s, during its heyday, Richard Underwood and his family knew and worked with some of the General Motors top executives. Underwood worked at GM Central Office and at Chevrolet Central Office in Detroit, Michigan. The author combines his inside observer's view of its rise and historic fall with a

brief memoir of his life both before and after working at the corporation.

General Motors, the First 75 Years

Edizioni Savine

Comprehensively records GM's contribution to the automobile, with pictures and commentary.

A Look at GM Avon Books

Once this country's largest and most successful corporation, General Motors has now fallen into bankruptcy. Back in the 1950s, during its heyday, Richard Underwood and his family knew and worked with some of General Motors' top executives. Underwood worked at GM Central Office and at Chevrolet Central Office in Detroit, Michigan. The author combines his inside observer's view of its rise and historic fall with a brief memoir of his life both before and after

working at the corporation.

American Wheels, Chinese Roads Xlibris Corporation

An award-winning journalist's insights into the auto industry, the decline of once-great companies, and the failures of management The collapse of General Motors captured headlines in early 2009, but as Alex Taylor III writes in this in-depth dissection of the automaker's undoing, GM's was a meltdown forty years in the making. Drawing on more than thirty years of experience and insight as an automotive industry reporter, as well as personal relationships with many of the leading players, Taylor reveals the many missteps of GM and its competitors: a refusal to follow market cues and consumer trends; a lack of follow-

through on major initiatives; and a history of hesitance, inaction, and failure to learn from mistakes. In the process, he provides lasting lessons for every executive who confronts the challenges of a changing marketplace and global competition. Yet Taylor resists condemning GM's leadership from the privileged view of hindsight. Instead, his account enables the reader to see GM's decline through the eyes of an insider, with the understanding that corporate decision-making at a company as large as General Motors isn't as simple as it may seem. Taylor's book serves as a marvelous case study of one of the United States' premier companies, of which every American quite literally now holds a share.

Sixty to Zero Arcadia Publishing

An interesting account of how one of the most important corporations in America was really managed in the 1970s.

Taking on General Motors Crown

This book is the tale not just of the two extraordinary men of its title but also of the formative decades of twentieth-century America, through two world wars and changes in business, industry, politics, and culture. You couldn't find two more different men. Billy Durant was the consummate salesman, a brilliant wheeler-dealer with grand plans, unflappable energy, and a fondness for the high life. Alfred Sloan was the intellectual, an expert in business strategy and management, master of all things organizational. Together, this odd couple built perhaps the most successful enterprise in U.S. history, General

Motors, and with it an industry that has come to define modern life throughout the world. In Billy, Alfred, and General Motors, business leaders and history buffs alike will discover: timeless lessons, cautionary tales, and motivational inspiration. The book includes vivid, warts-and-all portraits of the legends of the golden age of the automobile, from Henry Ford, Ransom Olds, and Charles Nash to the brilliant but uncredited David Dunbar Buick and Cadillac founder Henry Leland. The impact of Durant and Sloan on their contemporaries and their industry is matched only by the powerful legacy of their improbable and incredible partnership. Characters, events, and context -- all are brought skillfully and passionately to life in this meticulously

researched and supremely readable book.

General Motors Builds Its First 50 Million Cars eNet Press

Drawing on the experience of hundreds of past and present GM insiders, filled with intrigue and humor, dramatic moments, and vivid personalities, top industry analyst Maryann Keller brings her hardhitting insight to the once-unparalleled leader of an industry-- General Motors.

The Turning Wheel - The story of General Motors through twenty-five years

1908-1933 John Wiley & Sons

Pamphlet published for career education and corporate outreach . Includes a time line, "Milestones of Progress 1867 - 1958."

General Motors Public Interest

Report AuthorHouse

Alfred P. Sloan, Jr. led the General Motors Corporation to international business success by virtue of his brilliant managerial practices and his insights into the new consumer economy he and General Motors helped to produce.

Sloan's business biography, *My Years With General Motors*, was an instant best seller when it was first published in 1964 and is still considered indispensable reading by modern business giants.

General Motors Engineering Journal
Beacon Press

Winner of the 2021 Midland Authors Book Award in History In a time of great inequality and a gutted middle class, the dramatic story of “the strike heard around the world” is a testament to what workers can gain when they stand up for

their rights. The tumultuous Flint sit-down strike of 1936-1937 was the birth of the United Auto Workers, which set the standard for wages in every industry. *Midnight in Vehicle City* tells the gripping story of how workers defeated General Motors, the largest industrial corporation in the world. Their victory ushered in the golden age of the American middle class and created a new kind of America, one in which every worker had a right to a share of the company's wealth. The causes for which the strikers sat down—collective bargaining, secure retirement, better wages—enjoyed a half century of success. But now, the middle class is disappearing and economic inequality is at its highest since before the New Deal. Journalist and historian Edward McClelland brings the action-

packed events of the strike back to life—through the voices of those who lived it. In vivid play-by-plays, McClelland narrates the dramatic scenes including of the takeovers of GM plants; violent showdowns between picketers and the police; Michigan governor Frank Murphy’s activation of the National Guard; the actions of the militaristic Women’s Emergency Brigade who carried billy clubs and vowed to protect strikers from police; and tense negotiations between labor leader John L. Lewis, GM chairman Alfred P. Sloan, and labor secretary Frances Perkins. The epic tale of the strike and its lasting legacy shows why the middle class is one of the greatest inventions of the 20th century and will guide our understanding of what we will lose if we

don’t revive it.

Annual Report of General Motors Corporation AuthorHouse

Volume One traces the history of Opel and Vauxhall separately from inception through to the 1970s and thereafter collectively to 2015. Special attention is devoted to examining innovative engineering features and the role Opel has taken of providing global platforms for GM. Each model is examined individually and supplemented by exhaustive supporting specification tables. The fascinating history of Saab and Lotus begins with their humble beginnings and examines each model in detail and looks at why these unusual marques came under the GM Banner. Included is a penetrating review of Saab through to its unfortunate demise.

Volume Two examines unique models and variations of Chevrolet and Buick manufactured in the Southern Hemisphere and Asia but never offered in North America. Daewoo, Wuling and Baojun are other Asian brands covered in detail. This volume concludes with recording the remarkable early success of Holden and its continued independence through to today. Volume Three covers the smaller assembly operations around the world and the evolution of GM's export operations. A brief history of Isuzu, Subaru and Suzuki looks at the three minority interests GM held in Asia. The GM North American model specifications are the most comprehensive to be found in a single book. Global and regional sales statistics are included. GM executives and

management from around the globe are listed with the roles they held. An index ensures that these volumes serve as the ideal reference source on GM.

My Years with General Motors and Other Stories FriesenPress

For years, I was a proud employee of General Motors. I loved my work as a Journeyman Electrician. Unfortunately, my work was transformed into a horror story when I was assigned to Pontiac Assembly Center. There, I was routinely bullied, harassed, and threatened by co-workers and supervisors. When I asked GM management for help, they responded by aligning themselves with my persecutors. I was threatened with physical violence, stalked, denied safety rights, forced to do work others were unwilling to do, and refused medical

treatment. I was removed from a coveted job by a Superintendent, who cited my MS condition, blatantly ignoring rights afforded under ADA. I was called "Black Nigger Bitch". There were pictures posted about the plant, where I was depicted as "ROADKILL". KKK style nooses were hung in the plant. A General Foreman pressed his face close to mine and said, "I can't promise you you're going to live the next few minutes." I next turned to the justice system for help. When my case went before a Circuit Court Judge, he swiftly and willfully granted summary disposition judgments in GM's favor. Undaunted, I began my own investigation. In doing so, I discovered that 108 pages of my deposition had disappeared. I uncovered a letter from a

GM executive threatening a union official who planned on helping me. My lawyer lied to me about having filed an appeal. Where is the justice when a court of law condones this as acceptable behavior in a civilized society? How can America hold itself out as a free and just society that other countries would choose to emulate? Should corporate entities such as GM be allowed to not only bend the law, but to break the law? How and why could such travesty have been allowed to occur?

[GM Lives Here](#) HarperChristian + ORM Volume One traces the history of Opel and Vauxhall separately from inception through to the 1970s and thereafter collectively to 2015. Special attention is devoted to examining innovative engineering features and the role Opel

has taken of providing global platforms for GM. Each model is examined individually and supplemented by exhaustive supporting specification tables. The fascinating history of Saab and Lotus begins with their humble beginnings and examines each model in detail and looks at why these unusual marques came under the GM Banner. Included is a penetrating review of Saab through to its unfortunate demise. Volume Two examines unique models and variations of Chevrolet and Buick manufactured in the Southern Hemisphere and Asia but never offered in North America. Daewoo, Wuling and Baojun are other Asian brands covered in detail. This volume concludes with recording the remarkable early success of Holden and its continued

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Where Today Meets Tomorrow

This book portrays life inside a General Motors factory in the 1970s. Have you ever wondered why or how the lazy hourly workers came to be that way?

This myth is debunked throughout the book. Anyone who has ever worked hourly for General Motors, the big three, or any large manufacturing company will enjoy the experiences provided in this book. They will find themselves reminiscing in the past about their own work experiences. Anyone who has had a close relative that worked in a factory will want to read this book to get a feel of what their loved ones went through while earning a living. The book comes to the stunning conclusion that General Motors top executives wasted a tremendous amount of human resources over the years. They looked down upon the factory workers and treated them as if they were disposable employees. They never attempted to tap into the vast and almost incalculable amount of

brainpower available because they simply dismissed their classification hourly worker as useless. They treated them as if they were the source of all of their problems. They never even considered that with four hundred thousand hourly employees they might have had the resources right in front of them to help in solving the vast and complex problems that exist in the every day world of work. In today's competitive manufacturing environment Lean Manufacturing has stepped into the forefront for improvement. One of the two pillars of Lean manufacturing is respect for the worker. If you're an executive leader, manager or a student of lean you'll want to read this book to see how not to do it. One theory of management says that if you don't like

what you see around you go look in a mirror first because your workforce is a reflection of your thinking and actions.

Adventures of the Inquiring Mind

“ ...GENERAL MOTORS in 1933 reached its twenty-fifth milestone. Since the founding of General Motors Company of New Jersey in 1908, the growth of the organization has contributed a unique chapter to American industrial history. From beginnings so small that its birth escaped notice in financial centers, General Motors has worked its way steadily forward to a place where its leadership in many of the most exacting branches of production and distribution is taken for granted and where it meets the public of many lands with a wide variety of merchandise and services. Scientific research, close attention to

dealer and consumer needs, and constructive public policies are among the factors accounting for General Motors' present strength. My acquaintance with General Motors began at its birth in 1908, and as a somewhat impartial observer of social trends I have watched its progress with keen interest ever since” ARTHUR POUND - 1934
General Motors: Life Inside the Factory
The General Motors Corporation was established in 1908 by William C. Durant, who combined the Buick, Oldsmobile, and Oakland companies and, later, Cadillac, to form GM. From the 1920s onwards, GM grew from a firm that accounted for about 10% of new car sales in the U.S. to become the largest producer of cars and trucks in the world. The peak of the company's power and

market dominance came in the 1960s, which proved to be the decade of change for the U.S. auto industry. With the introduction of federal safety regulations and control tailpipe emissions, GM's position as the world's largest industrial corporation changed. Its marketing strategy was undone by competitive challenges, and the business was never to be the same again. *General Motors: A Photographic History* explores the growth of the company in a series of over 200 black-and-white images. From the first assembly line to post-Second World War recovery, images from the world auto shows and the consequent re-organization of GM take the reader on an intriguing visual tour of a tremendously important era in the industrialization of

America.

Annual Report

The dramatic story of how upstart General Motors got ahead of pioneer Ford--and has stayed ahead--is told here along with an explanation of GM's success. This book argues that GM won the race by designing a successful performance-control system, in harmony with cybernetic principles and systems theory, under the leadership of Alfred Sloan and his expert team. Henry Ford, the passionate individualist, meanwhile established a losing tradition described by the author as anti-team, anti-expert, and anti-system. GM's recent difficulties, according to Dr. Kuhn, are a result of its lapse from early policies. In 1921 Ford held the largest share of a market ever attained by a single manufacturer, 59%,

while GM had slipped from about 20% to 15%. Starting in 1924, GM climbed to over 40% of the market, a share it has held ever since, while Ford fell to about 10%. GM has outperformed Ford even more sharply in return to shareholders. The author, however, does not gloss over GM's weaknesses, especially its "laggard performance" in consumer safety and its "tunnel vision" in product development. Although the concepts of "steermanship" and "inquiring systems" were not set forth theoretically until after 1938, GM's leaders applied these concepts organizationally during the

boom-and-bust 1920s and 1930s. Most of the book describes the affinities and clashes of personality leading to GM's adoption and Ford's rejection of a performance-control system. The final chapters describe GM's generally superior performance but show why GM, in spite of that, has had difficulties in meeting recent challenges. Here is exciting history with a compelling message.

[On a Global Mission: The Automobiles of General Motors International Volume 3 Surviving General Motors with Multiple Sclerosis](#)