

David Nunan Discourse Analysis

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<i>David Nunan Discourse Analysis</i>	2024-02-22
ALEX KIRSTEN	

An Introduction to Classroom Research for Language Teachers Cambridge University Press

This book describes and explores the linguistic metaphors used by architects to assess design solutions in building reviews, and the conceptual mappings that motivate them. The genre perspective adopted throughout the work offers a view of figurative language that considers its use in the discussion of architectural topics in a real communicative situation involving specific participants, clear rhetorical goals and recognisable textual artefacts. The book thus combines a genre approach to texts with a cognitive view of metaphor. It further aims to restore as the centre of attention the linguistic and textual aspects of metaphor as an instrument of both cognition and communication. The theoretical implications of the applied cognitive approach to metaphor adopted in the book are twofold. First, a situated description of how metaphor is used in a particular genre provides rich detail about its rhetorical potential. The second important contribution made by this study is to provide a fuller account of image metaphor, a type of mapping which is very salient in this particular genre. The weight given to visual metaphors in architectural discourse allows a fuller consideration of the cognitive and communicative import of a class of metaphor often regarded as marginal or ad hoc in cognitive linguistics, and the book thus contributes to a better understanding of this phenomenon in the context of a genre characterised by its concern with the visual aspects of architectural design. In this sense, the empirical data offered by a particular research methodology contributes to theory formation, and will prove of interest to cognitive linguists as well as to discourse analysts or genre researchers.

Cambridge University Press

Teaching the Spoken Language is about teaching the spoken language. It presents in a highly accessible form the results of the author's important research on teaching and assessing effective spoken communication. The authors examine the nature of spoken language and how it differs from written language both in form and purpose. A large part of it is concerned with principles and techniques for teaching spoken production and listening comprehension. An important chapter deals with how to assess spoken language. The principles and techniques described apply to the teaching of English as a foreign and second language, and are also highly relevant to the teaching of the mother tongue.

The Language and Literature Reader Lexington Books

This insightful book chronicles the many influences and developments that have helped shape the language teaching profession today.

Research Methods in Language Learning Cambridge University Press

The research presented in this book is authored by scholars coming from as distant regions as South Africa, the United States of America, Great Britain, France, Italy, Belarus, the Balkans. Needless to say that one of the good things about this international cooperation is that owing to their different socio-cultural backgrounds, these scholars have contributed to producing an extremely varied picture of ways of approaching the challenge of a changing world. The papers on literature and culture collected in this book contribute a further element of rigour into the discussion of numerous and always varying and changing borders of convention in a literary text, literary genre, and literary theory, as well as in general culture and everyday paths of life. Starting with oral cultures, over the classic literary masters, modernist and postmodernist textual and theoretical phenomena, the twentieth century flouting of numerous social and gender convention, through painting, film, dance, contemporary music, as well as graffiti, We have sought to stress that what is most noticeable from the evidence of their studies is that scholars today concern these issues through a dynamic global process and beyond any preconceived design, or any strict set of theoretical prescriptions, which would otherwise lead them to ignore the ever-shifting borders in literature and culture, as well as in global socio-cultural reality in general. The variety and complexity of these essays offer fresh views to the problem posed in the title of the book. Therefore, we trust that they will stimulate intellectual confrontation and circulation of ideas within the field of literature and cultural studies.

Classroom Decision-Making Cambridge University Press

The book offers a linguistic analysis of job advertising as an instrument of employer branding, investigating how the creation of the employer brand and the projection of employee value proposition are realised linguistically in a corpus of online job advertisements. The study is methodologically grounded in the current approaches to discourse analysis and business/organisational communication, as it is broadly understood, with particular emphasis on genre and register analysis, the language of persuasion and evaluation, as well as the language of (organisational) values. The analysis conducted in the book demonstrates that job advertisements constitute a distinct promotional business genre, a member of the system of genres applied in the job search context, increasingly resembling multi-modal marketing-type ads. The rhetorical structure of online recruitment advertisements confirms the initial hypothesis that job ads contribute to the projection and reinforcement of employer brands. The register of recruitment ads clearly harmonises with the employer branding function of the genre: extremely positive, encompassing a wide range of persuasive strategies, as well as lexico-grammatical choices contributing to the creation of employer brands, job advertising may justifiably be classified as a “paradigm case” of persuasion. With employer branding being deeply rooted in the values emanating from an organisation, the use of linguistic structures communicating or implying the system of attributes and values declared by the employing organisations is a powerful employer branding strategy, widely reflected in the corpus. Taking into account the interdisciplinary character of the analysis, the book will be of interest not only to

linguists and business communication scholars, but also to human resource management and public relations researchers and practitioners.

Discourse Studies Introducing Discourse Analysis

Exciting approaches to biblical inerpretation are introduced in this volume by contributors who are distinguished as leaders in the field of New Testament studies. Each chapter introduces a particular approach to interpretation and demonstrates, with biblical texts, how that approach can be used by students and pastors.

A Linguistic Perspective John Benjamins Publishing

A collection of essays in honour of Prof. Michael Holmes. The volume is arranged in two parts focusing on textual criticism and the Apostolic Fathers respectively.

Essays in Honour of Michael W. Holmes John Benjamins Publishing Company

This book describes the process of language test construction and reviews current practice.

Values, Philosophies, and Beliefs in TESOL: Making a Statement Cambridge University Press

This book evaluates the origins of processes of change in language teaching in China, and the factors influencing their success. Examining diverse experiences and drawing on the perspectives of academics from the top institutions in the country, the authors analyse the complex interplay between global and local influences on language policies. Encouraging discussion of the significant education reforms that have taken place in China in recent years, this work will be of interest to students and scholars of language education, English as a Second Language and applied linguistics.

Teaching the Spoken Language Springer

This innovative study of naturally-occurring English conversations between Hong Kong Chinese and their native English friends and colleagues makes a worthwhile contribution to the research literature on intercultural conversation. Through analyzing dyadic intercultural conversations, the study investigates the ways in which culturally divergent conversationalists manage their organizational and interpersonal aspects of the unfolding conversations. The study focuses on five features of conversational interaction – disagreements, compliments and compliment responses, simultaneous talk, discourse topic management and discourse information structure – where cultural values and attitudes are particularly evident. For each of the features, hypotheses are formulated and tested through the detailed analysis of twenty-five intercultural conversations. This quantitative analysis is then followed by qualitative analysis of excerpts from the conversations to show the ways in which conversational interaction is performed and negotiated. The study shows in very revealing ways that intercultural conversations involve a complex, interactive and collaborative process of communication between the participants.

Hearing the New Testament Cambridge University Press

This state-of-the art exploration of language, culture, and identity is orchestrated through prominent scholars’ and teachers’ narratives, each weaving together a personal account based on memorable or critical incidents that occurred in the course of learning or using a second or foreign language; an interpretation highlighting their impact in terms of culture, identity, and language; and the connections between the experiences and observations of the author and existing literature on language, culture and identity.

Teaching English to Young Learners Walter de Gruyter

Social Inequalities, Media, and Communication: Theory and Roots provides a global analysis of the intersection of social inequalities, media, and communication. This book contains chapter contributions written by scholars from around the world who engage in country- and region-specific case studies of social inequalities in media and communication. The volume is a theoretical exploration of the classical, structuralist, culturalist, postmodernist, and postcolonial theoretical approaches to inequality and how these theoretical discourses provide critical understanding of social inequalities in relation to narratives shaped by media and communication experiences. The contributors provide class and gender analyses of media and culture, engage theoretical discourses of inequalities and capitalism in relation to communication technologies, and explore the cyclical relationship of theory and praxis in studying inequalities, media, and communication.

Nature and Enactment of Tasks for Early English as a Foreign Language Teaching Wm. B. Eerdmans Publishing

The book begins by exploring a number of signposts in psalms' scholarship which alert us to the value of psalms as a form of prayer. The particular focus is lament psalms, and their potential as a form of prayer for people engaging with distressing experiences in life. What follows, is a discussion of lament as a process and the areas of potential change for someone who uses these psalms for prayer. The final section of the book includes stories of several people who prayed some of these psalms over a period of time. It explores their responses and reflections in an attempt to evaluate the effectiveness of praying psalms such as these. The book culminates with a chapter which invites the reader to pray some psalms of distress themselves with notes suggesting an appropriate ritual to follow and some ideas for further exploration. 'David J. Cohen's book, Why, O Lord?, provides a wonderful, comprehensive view of the psalms of lament. It is an encouragement to all Christian traditions to look with fresh eyes on the psalms as prayer, and particularly the psalms of lament, as our suffering, and the suffering of many in our world, needs the language to cry out to God in times of darkness. The psalms express every human emotion and use a strong confidence that we can cry out to God, and that God will hear our suffering, and that transformation is possible. Bringing the psalms of lament into ritual, so aptly described by Cohen, brings a new dimension to worship, both personal and communal. This book is an excellent academic and pastoral addition to our knowledge of the psalms.' Angela McCarthy,

lecturer in Theology at the University of Notre Dame, Fremantle, Australia: National President of the Australian Academy of Liturgy

The Freer Biblical Manuscripts Brill

This book focuses on the multifarious aspects of 'fuzzy boundaries' in the field of discourse studies, a field that is marked by complex boundary work and a great degree of fuzziness regarding theoretical frameworks, methodologies, and the use of linguistic categories. Discourse studies is characterised by a variety of theoretical frameworks and disciplinary fields, research methodologies, and lexico-grammatical categories. The contributions in this book explore some of the nuances and implications of the fuzzy boundaries in these areas, resulting in a wide-reaching volume which will be of interest to students and scholars of discourse studies in fields including sociology, linguistics, international relations, philosophy, literary criticism and anthropology.

On the Borders of Convention Routledge

Through the words of over 100 practising language teachers, this book offers a detailed picture of teaching & learning in communicative classrooms.

It covers a range of classroom life, including the creation of an environment suitable for language practice & how teachers develop & maintain a spirit of community.

Discourse and Language Education Authentic Media Inc

An introduction to research methods intended to help readers understand and evaluate research in language learning, this book presents a balanced, accessible view of a range of methods including: " formal experiments" introspective methods (including diaries, logs, journals, and stimulated recall" interaction and transcript analysis" case studiesIt emphasises the value to language teachers of reading published research, as well as initiating their own research. After completing the tasks and exercises in each chapter, readers should acquire sufficient skills and knowledge to formulate research questions, collect relevant data, analyse and interpret it, and report the results to others.

Testing for Language Teachers Society of Biblical Lit

This title introduces readers to the various critical communication theories currently being used by scholars in anthropology, sociology, psychology and literary studies.

Language Test Construction and Evaluation Cambridge University Press

Establishing Self-Access examines establishing, maintaining and developing self-access language learning (SALL). While much of it presents practical ideas dealing with issues related to SALL, they are supported by references to relevant literature and research. This link between theory and practice makes the debate about SALL accessible and makes this a useful resource for establishing and running self-access learning facilities. Its unique features include a typology of self-access facilities; a discussion about how to manage self-access; a step by step guide on evaluating self-access; a wide variety of practical suggestions for implementing self-access in different contexts. It is suitable for anyone concerned with self-access, from pre-service teacher trainees to experienced teachers and from managers of dedicated self-access centres to administrators concerned with financing self-access facilities.

Re-Viewing Space Routledge

This book introduces a new field of educational research called teacher learning, as it applies to the teaching of languages. Up until recently, the study of second language teacher education has focused mainly on the knowledge base and specific skills needed for effective teaching. This book invites us to look at teacher education from a fresh point of view, through an exploration of the thinking and learning processes of individuals as they learn to teach. Seventeen original articles, based on studies done in North America, Europe, Asia, and Australia, provide examples of pioneering research into the ways that individuals learn to teach languages, and the roles that previous experience, social context, and professional training play in the process. The collection thus helps establish a research base for this newly developing field.

Negotiation and Process Syllabuses in Practice Routledge

Introducing Discourse AnalysisPenguin GroupWhat is This Thing Called Language?Introduction discourse analysisResearch Methods in Language LearningCambridge University Press