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*Sugiyono Metode Kuantitatif Kualitatif  
Dan Rd*

2021-05-03

## **KENDRICK ZAYDEN**

### **Proceedings of the International Conference on Business, Accounting, Banking, and Economics (ICBABE 2022)**

Springer Nature

The 4th International Conference on Science Education in Industrial Revolution 4.0 (ICONSEIR 4.0) is a forum of scientists, academics, researchers, teachers and observers of education and students of post-graduate who care of education. This event was held by the Faculty of Education, Universitas Negeri Medan, Indonesia, on November 24th, 2022.

#### **BIC 2021** European Alliance for Innovation

This book contains the proceedings of the The 5th Annual International Seminar on Trends in Science and Science Education (AISTSSE) and The 2nd International Conference on Innovation in Education, Science and Culture (ICIESC), where held on 18 October 2018 and 25 September 2018 in same city, Medan, North Sumatera. Both of conferences were organized respectively by Faculty of Mathematics and Natural Sciences and Research Institute, Universitas Negeri Medan. The papers from these conferences collected in a proceedings book entitled: Proceedings of 5th AISTSSE. In publishing process, AISTSSE and ICIESC were collaboration conference presents six plenary and invited speakers from Australia, Japan, Thailand, and from Indonesia. Besides speaker, around 162 researchers covering lecturers, teachers, participants and students have attended in this conference. The researchers come from Jakarta, Yogyakarta, Bandung, Palembang, Jambi, Batam, Pekanbaru, Padang, Aceh, Medan and several from Malaysia, and Thailand. The AISTSSE

meeting is expected to yield fruitful result from discussion on various issues dealing with challenges we face in this Industrial Revolution (RI) 4.0. The purpose of AISTSSE is to bring together professionals, academics and students who are interested in the advancement of research and practical applications of innovation in education, science and culture. The presentation of such conference covering multi disciplines will contribute a lot of inspiring inputs and new knowledge on current trending about: Mathematical Sciences, Mathematics Education, Physical Sciences, Physics Education, Biological Sciences, Biology Education, Chemical Sciences, Chemistry Education, and Computer Sciences. Thus, this will contribute to the next young generation researches to produce innovative research findings. Hopely that the scientific attitude and skills through research will promote Unimed to be a well-known university which persist to be developed and excelled. Finally, we would like to express greatest thankful to all colleagues in the steering committee for cooperation in administering and arranging the conference. Hopefully these seminar and conference will be continued in the coming years with many more insight articles from inspiring research. We would also like to thank the invited speakers for their invaluable contribution and for sharing their vision in their talks. We hope to meet you again for the next conference of AISTSSE.

#### **Metode Penelitian Kuantitatif Dan Kualitatif** GUEPEDIA

We are delighted to introduce the proceedings of the 3rd International Colloquium on Interdisciplinary Islamic Studies. It is annual event hosted and organised by the Graduate School of State Islamic University of Syarif Hidayatullah Jakarta. It was fully 2 days event 20-21 October 2020 by Virtual (online) mode with 3 keynotes speakers: Prof. Abdel Aziz Moenadil from the University

of Ibn Thufail, Maroko, Prof Wael Aly Sayyed from the University of Ain Syams, Cairo, Mesir, and Assoc. Prof. Aria Nakissa, Ph.D. from Harvard University. The proceeding consisted of 41 accepted papers from the total of 81 submission papers. The proceeding consisted of 6 main areas of Interdisciplinary Islamic Studies. They are: Islam and medicine, Islam and Science and Technology, Islam and Psychology, Islam and Education, Quran and Hadits, and Islamic Studies with other various aspects. All papers have been scrutinized by a panel of reviewers who provide critical comments and corrections, and thereafter contributed to the improvement of the quality of the papers. Research in Islamic studies and Muslim societies today also increasingly uses interdisciplinary methods and approaches. In order to produce more objective findings, the researchers looked at the need to combine several methods or approaches to an object of study, so that they had additional considerations needed. These additional considerations add a more comprehensive perspective. In this way, in turn they can come up with better findings.

Interdisciplinary Islamic studies dispute that Islam is monolithic, militaristic, and primarily Middle Eastern. We strongly believe that ICIS conference has become a good forum for all researcher, developers, practitioners, scholars, policy makers, especially post graduate students to discuss their understandings of current processes and findings, as well as to look at possibilities for setting-up new trends in SDG and Islamic Interdisciplinary Studies. We also expect that the future ICIS conference will be as successful and stimulating, as indicated by the contributions presented in this volume.

#### *AISTSSE 2018* European Alliance for Innovation

This is an open access book. International Conference on Law, Governance and Social Justice is organized by Faculty of Law,

Universitas Jenderal Soedirman. The conference provides a forum for scholars, researchers and practitioners to share their ideas, results of researches and experiences in dealing with recent issues on the challenges of law, governance and social justice.

*Proceedings of the Fifth International Conference on Arts and Design Education (ICADE 2022)* CV. MEDIA SAINS INDONESIA Penelitian merupakan kegiatan yang sangat penting dalam memajukan ilmu pengetahuan dan teknologi. Oleh karena itu, para peneliti harus memiliki pemahaman yang baik tentang metode penelitian yang digunakan. Dalam buku ini, penulis berusaha untuk mengulas secara komprehensif berbagai metode penelitian yang umum digunakan di berbagai bidang keilmuan. Buku ini terdiri dari beberapa bab yang membahas tentang konsep dasar metode penelitian, Metode penelitian ilmiah & non ilmiah, Metode penelitian berdasarkan teknik yang digunakan (survey), Metode penelitian berdasarkan tujuan, Metode penelitian berdasarkan jenis analisis, Metode penelitian berdasarkan jenis data, Metode penelitian berdasarkan tingkat Eksplanasi. Selain itu, buku ini juga dilengkapi dengan beberapa teori metodologi rumpun keilmuan di antaranya Teori metodologi penelitian rumpun ilmu Tanaman, Teori metodologi penelitian rumpun bahasa. Teori metodologi penelitian rumpun seni, Desain dan media serta Teori metodologi penelitian rumpun pendidikan.

#### **ICIFEB 2022 TOHAR MEDIA**

We are pleased to introduce the proceedings of the second edition of the International Conference of Humanities and Social Science 2022 (ICHSS). The conference has brought researchers, developers, and practitioners around the world to write about their work in social and humanities research aimed at strengthening diversity. The theme of ICHSS 2022 is "Freedom to Learn in Education, Social, Religious, Culture, and Language Perspective."

Metode Penelitian Kuantitatif, Kualitatif dan Mixed Approach  
European Alliance for Innovation

This is an open access book. The International Conference on Education, Humanities, and Social Science (ICEHoS) is an activity in the form of an international conference by presenting new studies and research results in the fields of Education, Humanities, and Social Sciences. The Elementary School Teacher Education Study Program is the organizer of this international conference. ICEHoS is the second conference held by us and will

be held virtually due to the COVID-19 Pandemic which has not shown a better situation. The 2nd ICEHoS 2022 conference is expected to be able to bring together national and international scale researchers, academics, practitioners, students, and community and industry activists in our chosen fields. Considering the COVID-19 pandemic which has impacted various lines, especially research in this field, the 2nd ICEHoS 2022 international conference has the main theme, "The future education in society 5.0 to build a strong learning connection."

**METODE PENELITIAN BISNIS** PT. Sonpedia Publishing Indonesia The 3rd International Conference of Business, Accounting, and Economics (ICBAE) 2022 continued the agenda to bring together researchers, academics, experts and professionals in examining selected themes by applying multidisciplinary approaches. This conference is the third intentional conference held by the Faculty of Economics and Business, Universitas Muhammadiyah Purwokerto and it is a bi-annual agenda of this faculty. In 2022, this event will be held on 10-11 August at the Faculty of Economics and Business, Universitas Muhammadiyah Purwokerto. The theme of the 3rd ICBAE UMP 2022 is "Innovation in Economic, Finance, Business, and Entrepreneurship for Sustainable Economic Development". It is expected that this event may offer a contribution for both academics and practitioners to conduct research related to Business, Accounting, and Economics Related Studies. Each contributed paper was refereed before being accepted for publication. The double-blind peer review was used in the paper selection.

*Proceedings of the 3rd International Conference on Law, Governance, and Social Justice (ICoLGS 2023)* Springer Nature This is an open access book. Welcome to the International Joint Conference on Arts and Humanities 2023 held by State University of Surabaya. This joint conference features four international conferences: the International Conference on Education Innovation (ICEI) 2023, the International Conference on Cultural Studies and Applied Linguistics (ICCSAL) 2023, the International Conference on Research and Academic Community Services (ICRACOS) 2023, and the International Conference of Social Science and Law (ICSSL) 2023. It encourages dissemination of ideas in arts and humanity and provides a forum for intellectuals from all over the world to discuss and present their research findings on the research area. This conference was held

in Surabaya, East Java, Indonesia on August 26th, 2023 - September 10th, 2023

#### **Intelligent Communication Technologies and Virtual Mobile Networks** Springer Nature

Sistematika buku Metodologi Penelitian Kuantitatif, Kualitatif dan Kombinasi ini mengacu pada pendekatan konsep teoritis dan contoh penerapan. Oleh karena itu diharapkan book chapter ini dapat menjawab tantangan dan persoalan dalam sistem pengajaran baik di perguruan tinggi dan sejenis lainnya. Kami menyadari bahwa tulisan ini jauh dari kesempurnaan dan masih terdapat banyak kekurangan, sejatinya kesempurnaan itu hanya milik Yang Kuasa. Oleh sebab itu, kami tentu menerima masukan dan saran dari pembaca demi penyempurnaan lebih lanjut. Akhirnya kami mengucapkan terima kasih yang tak terhingga kepada semua pihak yang telah mendukung dalam proses penyusunan dan penerbitan buku ini, secara khusus kepada Penerbit Media Sains Indonesia sebagai insiator book chapter ini. Semoga buku ini dapat bermanfaat bagi pembaca sekalian.

Proceedings of the 4th International Conference on Innovation in Education, Science and Culture, ICIESC 2022, 11 October 2022, Medan, Indonesia Springer Nature

This is an open access book. We would like to invite you to The 1st International Conference Social Science, and Education (ICoSSE) 2023 will be conducted on September 6-7, 2023, at the Universitas Islam Negeri Mahmud Yunus Batusangkar, West Sumatera, Indonesia. The aim of the Conference is to bring together scholars, students, researcher and administrators from different countries, and to discuss theoretical and practical issues in the fields of Science and Technology. Your prospective, valuable contributions on this field will be evaluated by the Scientific Committee and the ones approved to be presented will also be published in the Proceedings and selected will be published in Journal.

#### **METODE PENELITIAN BERBAGAI BIDANG KEILMUAN (Panduan & Referensi)** European Alliance for Innovation

Buku "Metodologi Penelitian Bisnis; Pendekatan Kuantitatif dan Kualitatif" disusun dengan maksud agar para mahasiswa dapat dengan mudah memahami bagaimana proses penelitian dilakukan, misalnya dalam hal mengidentifikasi masalah penelitian, membuat kerangka penelitian, mengidentifikasi variabel yang terkait, cara memperoleh data dan analisis data,

serta bagaimana menggunakan pendekatan kuantitatif dan pendekatan kualitatif dalam penelitian bisnis.

**ICBAE 2022** CV Jejak (Jejak Publisher)

BUKU INI BERISI TENTANG: A. METODE PENELITIAN KUANTITATIF, KUALITATIF, DAN KOMBINASI (MIXED METHODS) BAB I Konsep Dasar Metode Penelitian Bisnis B. METODE KUANTITATIF BAB II Metode Penelitian BAB III Landasan Teori, Kerangka Berfikir dan Pengajuan Hipotesis BAB IV Metode Penelitian Eksperimen BAB V Populasi dan Sampel BAB VI Skala Pengukuran dan Instrumen Penelitian BAB VII Teknik Pengumpulan Data BAB VIII Analisis Data BAB IX Contoh Analisis Data dan Pengujian Hipotesis BAB X Proposal Penelitian Kuantitatif BAB XI Laporan Penelitian Kuantitatif C. METODE KUALITATIF BAB XII Masalah, Fokus, Judul, dan Teori Dalam Penelitian Kualitatif BAB XIII Populasi dan Sampel BAB XIV Instrumen dan Teknik Pengumpulan Data BAB XV Teknik Analisis Data BAB XVI Validitas dan Reliabilitas Penelitian Kualitatif BAB XVII Proposal Penelitian Kualitatif BAB XVIII Laporan Penelitian Kualitatif D. PENELITIAN KOMBINASI (MIXED METHOD) BAB XIX Konsep Dasar Penelitian Kombinasi BAB XX Metode Kombinasi Model Sequential Explanatory BAB XXI Metode Kombinasi Model Sequential Exploratory BAB XXII Metode Kombinasi Model Concurrent Triangulation BAB XXIII Metode Kombinasi Concurrent Embedded E. METODE PENELITIAN DAN PENGEMBANGAN BAB XXIV Penelitian dan Pengembangan Detail Informasi Judul : Metode Penelitian Bisnis: Pendekatan Kuantitatif, Kualitatif, Kombinasi dan R&D Penulis : Prof. Dr. Sugiyono Penerbit : Alfabeta Bahasa : Bahasa Indonesia Tanggal Terbit : 22 September 2017 Berat : 0.985 kg Dimensi : 16 x 24 cm Jumlah Halaman : 818 halaman Jenis Cover : Soft Cover ISBN : 9786022893226

**Metode Penelitian Bisnis : Pendekatan Kuantitatif, Kualitatif, Kombinasi dan R&D** Springer Nature

This is an open access book. The 5th International Conference on Applied Science and Technology (iCAST) 2022, organized by the Indonesian Polytechnics Consortium will be held in Samarinda, East Kalimantan, Indonesia from 23-24 October 2022. This prestigious conference is aimed at bringing together researchers and experts in intelligent technology and social science from educational institutions, R & D, industry, government and the community to exchange and share ideas or knowledges through a discussion of a wide range of issues related to Smart

Manufacturing in Digital Transformation Industri 4.0 for Sustainable Economic Growth to Face Society 5.0.

*Proceedings of the Unima International Conference on Social Sciences and Humanities (UNICSSH 2022)* European Alliance for Innovation

Metodologi penelitian ialah ilmu yang mengupas tentang metode-metode penelitian ilmu tentang alat-alat dalam penelitian.

Metodologi penelitian membahas konsep teoretis dari berbagai metode, baik dari segi kelebihan maupun kekurangan, yang dalam karya tulis ilmiah itu nantinya dilanjutkan dengan pemilihan metode yang akan digunakan. Metodologi penelitian dibagi menjadi dua cabang, yaitu metodologi penelitian kuantitatif dan metodologi penelitian kualitatif. Dalam buku ini memfokuskan dalam metodologi penelitian kualitatif, yaitu metode penelitian yang berlandaskan pada filsafat post positivisme, digunakan untuk meneliti pada kondisi obyek yang alamiah, (sebagai lawannya eksperimen) di mana peneliti adalah sebagai instrumen kunci, pengambilan sampel sumber data dilakukan secara purposive dan snowball, teknik pengumpulan dengan triangulasi (gabungan), analisis data bersifat induktif/kualitatif, dan hasil penelitian kualitatif lebih menekankan makna dari pada generalisasi. Karena metode penelitian kualitatif merupakan penelitian yang bermaksud untuk memahami fenomena tentang apa yang dialami oleh subjek penelitian misalnya persepsi, motivasi, tindakan, dan lain-lain secara holistik, dengan cara deskripsi dalam bentuk kata-kata bahasa, pada suatu konteks khusus yang alamiah dan dengan memanfaatkan berbagai metode ilmiah. Metode penelitian kualitatif muncul karena terjadi perubahan paradigma dalam memandang suatu fenomena atau realitas atau gejala. Dalam penggunaan metode penelitian kualitatif, maka perlu untuk memahami tentang metode tersebut.

Metodologi penelitian kualitatif European Alliance for Innovation

The International Seminar on Teacher Training and Education 2021 (ISTED 2021) is an international seminar devoted to fostering the development of innovative education in 21st century. The goal of ISTED seminar is to provide a forum for lectures, teachers, students, experts, and practitioners from universities, governments, NGOs, and research institutes, and to share cutting-edge developments in educations and social humanities. It also offers an opportunity to deepen understanding

of the connection between information and study related to technologies, educations, and social humanities. The conference will consist of a plenary of keynote and paper presentation. We invite you to participate and submit your paper through online system. The approved paper will be presented and published in EAI, Book Chapter of ISTED 2021, and Journals related topics at this conference.

Metode Penelitian Kualitatif & Kuantitatif CV. Pustaka Ilmu

This is an open access book. The 5th INTERNATIONAL CONFERENCE ON ARTS AND DESIGN EDUCATION (ICADE) "Digital Media Literacy and Mastery of Post-pandemic in Arts and Design Education" BACKGROUND The past year has been one of enormous turbulence and upheaval where nobody has been left untouched by the impact of the global pandemic, even a great change has been forced upon artists and educators in their work creation process as well as learning and teaching practice. What and how artists and educators have thought and gone through to keep their field sustained should be disseminated as a mutual learning to enhance our awareness on arts and design sustainability and role during pandemic. ICADE 5 aims to bring together leading academic artists, arts and design researchers and scholars to exchange and share their notion, experiences, and research results on all aspects of Digital Media Literacy and Mastery in Arts and Design education during pandemic and its urgencies after pandemics. It also provides a premier interdisciplinary platform for arts and design researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted which involves digital media literacy or mastery in the fields of Arts and Design education. The 5th International Conference on Arts and Design Education (ICADE) is a conference hosted by Faculty of Arts and Design Education Universitas Pendidikan Indonesia. This conference will be held on September 22nd, 2022 through Zoom Webinar. ICADE has covered a broad range of topic on music, dance, drama, visual arts, visual communication design, arts education, film and television, and multidisciplinary arts fields. This conference scopes may pertain how artist, designer, or arts and design educators finally adapt and conquer digital media to support their work creation and studies activities during pandemic; attitude changes toward art and design works

creation; best practice of art and design creation and studies during pandemic; sorts of digital media which might be left or continuously used after pandemic; what finally the digital media can't ever cover during pandemic even to this moment (post-pandemic); potential disruptive/constructive point of digital media use; as well as other substance where we spot a relation between a digital media with arts and design creation and studies.

*ICIIIS 2020 European Alliance for Innovation*

Buku ini memberikan dasar-dasar teori dan praktik untuk meningkatkan pengetahuan dan kemampuan merancang, melaksanakan dan melaporkan hasil-hasil penelitian bidang pendidikan, kurikulum dan pembelajaran. Dan semoga kehadiran buku ini bisa semakin memperkaya khasanah pengetahuan para peminat penelitian kualitatif dan kuantitatif. Penulis sudah berupaya semaksimal mungkin dalam membeberkan konsep-konsep penelitian dasar, namun penulis sadar karena keterbatasannya menyebabkan tulisan ini masih terdapat kekurangan-kekurangan, oleh karenanya kritik dan saran yang konstruktif sangat diharapkan, sebagai bahan untuk memperbaiki buku ini.

**METODE PENELITIAN KUALITATIF DAN KUANTITATIF :  
Pendekatan Metode Kualitatif dan Kuantitatif di Berbagai Bidang** Bumi Aksara

The International Conference on Economic, Management, Business and Accounting (ICEMBA) is a scientific forum for scholars to disseminate their research and share ideas. This conference took place at STIE Pembangunan Tanjungpinang, Indonesia, on 14 December, 2022. The ICEMBA 2022 Theme is Glocalization, Startup & Bubblenomic: Challenges, Opportunities for the Indonesian Economy. Consist of sub themes, SME Recovery, HRM, Green HRM, Green Marketing, Digital Business, E-Commerce, Brand Management, Marketing Management, Financial Management, Operational Management, Business Ethic, Management Strategy, Management of Information System, Circular Economic, Behavioral Accounting, Financial Accounting, Management Accounting, Corporate Governance, Auditing and Assurance, Financial Technology, Public Sector Accounting, SME Accounting, Tax Accounting, Disclosure, Accounting Information SLS, Green Accounting, Accountability. The ICEMBA 's scope of the conference are ranged from but not limited to Economics,

Management, Business; and Accounting. The conference invites delegates from across Indonesian and South East Asian region and beyond, and is usually attended by more than 100 participants from university academics, researchers, practitioners, teachers, students of postgraduate program and professionals across a wide range of industries.

*Teori dan Praktik Penelitian Kuantitatif, Kualitatif, PTK, R & D*  
European Alliance for Innovation

Indonesia memiliki khasanah budaya yang relatif banyak, salah satunya adalah kesenian tradisional. Kondisi real kesenian tradisional sekarang ini sebagian punah dan sebagian lagi diujung kepunahan (hidup enggan mati tak mau). Upaya pelestarian yaitu perlindungan, pengembangan, dan pemanfaatan sudah dilakukan baik oleh pemerintah maupun masyarakat. Salah satu penyebabnya adalah kurangnya perhatian terhadap wadah/tempat bernaung kesenian, sanggar. Tulisan ini mengupas peran sanggar dalam menjaga kelestarian kesenian tradisional, yang dibatasi pada sanggar yang terdapat di wilayah Sumatra, dengan pertimbangan bagaimana kehidupan sanggar kesenian tradisional yang berada di wilayah paling modern di Indonesia.