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Everyone wants power and everyone is in a constant duplicitous game to gain more power at the expense of others, according to Greene, a screenwriter and former editor at Esquire (Elffers, a book packager, designed the volume, with its attractive marginalia). THE CULTURE MAP | Kirkus Reviews "The Culture Map" is written with business people and dealings in mind; however, I found that the concepts within this book are extremely useful in interacting with neighbors and friends from a differing culture than your own. Don't hesitate to pick up this book for an enlightening read! The Culture Map: Breaking Through the Invisible Boundaries ... Looking back at my week in Tokyo with all its cultural differences, e.g. the punctuality, the group culture, the clean streets but no garbage cans, the mouth caps to protect others and yourself, Japanese people skipping a lot of words, and to understand them you need to know the context, et cetera, I think reading The culture map - Decoding how people think, lead, and get across cultures ... Review: The culture map - Decoding how people think, lead ... The Culture Map provides a new way forward, with vital insights for working effectively and sensitively with one's counterparts in the new global marketplace. Based on her work at INSEAD, the "Business School for the World" based in Paris, Erin Meyer provides a field-tested model for decoding how cultural differences impact international business. Book - Erin Meyer The Culture Map provides a framework for handling intercultural differences in business and illustrates how different cultures perceive the world. 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