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Encyclopedia of E-Commerce, E-Government, and Mobile Commerce IGI Global

Behavioural studies have shown that while humans may be the best decision makers on the planet, we are not quite as good as we think we are. We are regularly subject to biases, inconsistencies and irrationalities in our decision making. Decision Behaviour, Analysis and Support explores perspectives from many different disciplines to show how we can help decision makers to deliberate and make better decisions. It considers both the use of computers and databases to support decisions as well as human aids to building analyses and some fast and frugal tricks to aid more consistent decision making. In its exploration of decision support it draws together results and observations from decision theory, behavioural and psychological studies, artificial intelligence and information systems, philosophy, operational research and organisational studies. This provides a valuable resource for managers with decision-making responsibilities and students from a range of disciplines, including management, engineering and information systems.

Trends, Applications and Advances John Wiley & Sons Incorporated

The rapid development of information communication

technologies (ICTs) is having a profound impact across numerous aspects of social, economic, and cultural activity worldwide, and keeping pace with the associated effects, implications, opportunities, and pitfalls has been challenging to researchers in diverse realms ranging from education to competitive intelligence.

Concepts and Practice IGI Global

"This set of books represents a detailed compendium of authoritative, research-based entries that define the contemporary state of knowledge on technology"--Provided by publisher.

Utilizing Information Technology Systems Across Disciplines: Advancements in the Application of Computer Science Amir Manzoor

"This collection compiles research in all areas of the global information domain. It examines culture in information systems, IT in developing countries, global e-business, and the worldwide information society, providing critical knowledge to fuel the future work of researchers, academicians and practitioners in fields such as information science, political science, international relations, sociology, and many more"--Provided by publisher.

Handbook of Research on Enterprise Systems IGI Global

The book examines a wide range of issues that characterize the current IT based innovation trends in organisations. It contains a collection of research papers focusing on themes of growing interest in the field of Information System, Organization Studies, and Management. The book offers a multi-disciplinary view on

Information Systems aiming to disseminate academic knowledge. It might be particularly relevant to IT practitioners such as information systems managers, business managers and IT consultants. The volume is divided into XIV sections, each one focusing on a specific theme. A preface written by Joey George, president of the Association for Information Systems opens the text. The content of each section is based on a selection of the best papers (original double blind peer reviewed contributions) presented at the annual conference of the Italian chapter of AIS, which has been held in Naples, Italy, on October 2010.

Selected Readings on Information Technology and Business Systems Management IGI Global

"This book introduces an integrated approach to analyzing and building customer knowledge management (CKM) synergy from distinctive core advantages found in key organizational elements"--Provided by publisher.

E-Entrepreneurship and ICT Ventures: Strategy, Organization and Technology Informing Science

[Informatique].

People, Processes, and Technology Springer Science & Business Media

"This book reports accounting and other information about business processes to assess performance. It discusses the impact of the IT revolution on the accounting function, and indicates the process of IT investment, its advantages and limitations. It is a revolutionary explanation of the purpose of IT investment and its role in organizations"--Provided by publisher.

Decision Support Systems in Agriculture, Food and the Environment: Trends, Applications and Advances IGI Global

"This book provides evidence-based insights into the management and contribution of IT in organizations, to offer practical advice & solutions, models and tools that are instrumental in getting business value from IT"--Provided by publisher.

Online and Distance Learning: Concepts, Methodologies, Tools, and Applications IGI Global

As effective organizational decision making is a major factor in a company's success, a comprehensive account of current available research on the core concepts of the decision support agenda is in high demand by academicians and professionals. Through 110 authoritative contributions by over 160 of the world's leading experts the Encyclopedia of Decision Making and Decision Support Technologies presents a critical mass of research on the most up-to-date research on human and computer support of managerial decision making, including discussion on support of operational, tactical, and strategic decisions, human vs. computer system support structure, individual and group decision making, and multi-criteria decision making.

Handbook of Computational Intelligence in Manufacturing and Production Management Cambridge Scholars Publishing

The growth of the Internet continues to influence our lives and businesses. Irrespective of their type and size, all firms and organizations are rethinking their strategies and operations. An increasing number of businesses are using e-commerce to gain competitive advantage. However, doing e-commerce is complex and requires understanding a vast array of topics. This book provides coverage of essential topics in E-commerce i.e. technology infrastructure, building blocks of e-commerce, online marketing, online payment systems, online business models, online business environment issues, website usability, e-commerce strategy, mobile commerce, and e-CRM/e-SCM.

Compared with available texts on e-commerce, the perspective of this book is global e-commerce. The book is written in simple language, provides up-to-date coverage of material and associated research, and filled with examples to support material presented. This book is useful for undergrad and graduate students, professionals, and anyone looking to gain a solid foundation to continue their learning of dynamic e-commerce

environment.

Customer Relationship Management using Business Intelligence Springer

Informs today's business managers of important ICT strategy in changing business environments, techniques for effective ICT development, and ICT challenges for the future.

Managing Information Communication Technology Investments in Successful Enterprises John Wiley & Sons Incorporated

Managing Health Service: Concepts and Practice 2nd edition E-book provides a valuable practice resource for the health service management students and managers. While new concepts and strategies of multidisciplinary health service management and leadership have been added, the focus remains on providing comprehensive coverage of management topics and issues faced by health services managers. The text is arranged according to six major themes - health service managers and the changing organisational context; health service management practice - working with people; health service management practice - working with information; health service organisations; improving organisational performance; and case studies in health service management. Written by over 40 health service management academics in cooperation with the Society for Health Administration Programs in Education and the Australian College of Health Service Executives, Managing Health Services 2nd edition continues to make a valuable contribution to health service management theory and practice.

Concepts, Methodologies, Tools, and Applications IGI Global

When we look at a program or a project, to identify its size in terms of 'large', it would be advisable to consider a few factors that determine the size i.e., effort, uncertainty and complexity involved in delivering the outcome. This book is intended to provide the required lateral thinking in this field of management excellence.

Program Management of Technology Endeavours IGI Global

Introduction to Information Technology second edition is based on the fundamental premise that the major role of information technology (IT) is to support employees, regardless of their functional area (e.g. sales, marketing, accounting, HR) or level in the organization. The unique theme of "What's in IT for me/ IT's About Business" provides relevance for majors and non-majors. The text takes a hands-on approach with the popular Virtual

Company, has strong coverage of e-commerce, an excellent variety and volume of examples, a strong website with real world applications and cases, and a presentation that makes the material accessible through an attractive design. The text shows IT through a global perspective and emphasizes the importance of making connections among individuals, groups and organizations. The text is ideal for undergraduate business majors with no prerequisite computer courses, and the new edition builds upon the advantages of the previous edition by further tying the text together with the online material.

Customer Knowledge Management: People, Processes, and Technology Macmillan International Higher Education

While some e-government projects fail to deliver the expected benefits due to numerous technical, organizational, institutional, and contextual factors, information technology continues to be utilized by international governments to achieve countless benefits. E-Government Success around the World: Cases, Empirical Studies, and Practical Recommendations presents the latest findings in the area of e-government success. Written for academics and professionals, this book aims to improve the understanding of e-government success factors and cultural contexts in the field of governmental information technologies in various disciplines such as political science, public administration, information and communication sciences, and sociology. IGI Global

This volume contains the edited proceedings of the Working Conference on the Transfer and Diffusion of IT for Organizational Resilience, sponsored by the International Federation for Information Processing (IFIP) Working Group 8.6 (Transfer and Diffusion of Information Technology), and held in Galway, Ireland in June of 2006. The material contained in this book represents current thinking on the topic of resilience by academics and leading practitioners.

Information Technology for Management IGI Global

This textbook provides a comprehensive overview of the essential issues in effective entrepreneurial management. It first introduces readers to the fundamentals of entrepreneurial management, the nature of entrepreneurial managers and business planning, before exploring the specific topics of creativity and innovation, risk management, entrepreneurial marketing and organization as well as financing. The authors then move to contemporary topics

such as entrepreneurial growth strategies, e-commerce challenges, ethical and socially responsible entrepreneurial management, franchising, and managing entrepreneurial family ventures. Each chapter provides a case study and several practice-based examples to help explain the concepts. By providing a truly international approach, this text offers ample theoretical and empirical insights into entrepreneurship and small business management. It is a valuable and up-to-date resource for teachers and students of entrepreneurship.
Strategic Information Systems: Concepts, Methodologies, Tools, and Applications IGI Global

A practical, managerial-oriented approach that shows how IT is used in organizations to improve quality and productivity Case studies highlight new technology and applications, including fuzzy logic, neural computing, and hypermedia Contains a variety of cases that emphasize problems many corporations encounter Features international cases, illustrating how IT can be adapted to other cultures
Business Information Systems: Concepts, Methodologies, Tools and Applications Springer
The two-volume *Advances in Information Systems Development:*

Bridging the Gap between Academia and Industry constitutes the collected proceedings of the Fourteenth International Conference on Information Systems Development: Methods and Tools, Theory and Practice - ISD'2005 Conference. The focus of these volumes is to examine the exchange of ideas between academia and industry and aims to explore new solutions. The proceedings follow the seven conference tracks highlighted at the Conference: Co-design of Business and IT; Communication and Methods; Human Values of Information Technology; Service Development and IT; Requirements Engineering in the IS Life-Cycle; Semantic Web Approaches and Applications; and Management and IT.